

# FAILURE TO PLAN IS NOT AN OPTION

Without a business succession plan, **EVERYTHING YOU'VE WORKED FOR COULD BE AT RISK.** You've spent a career building your business, estate and net worth. By not planning for the sale of your business, your retirement, disability or death, **EVERYTHING** you've built could be gone or tied up for years. Don't let bad timing, market fluxuation or family turmoil get in the way of a smooth succession.

The **Franchise Times EXIT STRATEGY SEMINAR** is your first step toward structuring a personalized franchise business exit strategy. Join our legal, tax, financial and valuation experts as they discuss everything you'll need to know from drafting wills, minimizing taxes, seamless selling or transferring your franchise and family-wealth preservation.

Failure to plan is not a good option—for **YOU or your business.**

*Here are the cities and dates currently scheduled for seminars:*

September 21, 2010	Minneapolis
October 6, 2010	Chicago
November 30, 2010	Denver

*For more information, contact Franchise Times at 800-528-3296 or [info@franchisetimes.com](mailto:info@franchisetimes.com)  
[www.franchisetimes.com/exit-strategy](http://www.franchisetimes.com/exit-strategy)*

## PRESENTERS



**John Berg, Esq., JD**  
Business Law & Taxation  
Monroe Moxness Berg PA



**Scott Husaby, Esq., JD**  
Estate/Exit Planning  
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**Richard Nordberg**  
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**Mark Hegstrom**  
Vice President  
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**John Geenen**  
First Vice President  
Investments



**Fred Borstad**  
Vice President  
Investments

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# Registration Form

## Exit Strategy Seminars

Mail, Phone, Fax, E-mail or on-line at [www.franchisetimes.com](http://www.franchisetimes.com)

### Franchise Times

2808 Anthony Lane South  
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Phone: (612) 767-3200

Fax: (612) 767-3230

E-mail: [info@franchisetimes.com](mailto:info@franchisetimes.com)

To register more than one person, please make a copy of this form.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Required for pre-conference updates

### IMPORTANT INFORMATION: Please fill out

I will be attending the the event in:  Minneapolis  Chicago  Denver

I am a Franchisor—Concept(s): \_\_\_\_\_

I am a Franchisee—Concept(s): \_\_\_\_\_

Enclosed is my check for \$150 per person payable to *Franchise Times*.  
Fed I.D. 41-1649668

Charge my American Express/MasterCard/VISA/Discover

Number \_\_\_\_\_ Exp. \_\_\_\_\_

Name of cardholder (if different than above) \_\_\_\_\_

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Signature of cardholder \_\_\_\_\_

ZIP code for card billing address \_\_\_\_\_

3- or 4-digit code on back of card \_\_\_\_\_

Please register me and send an invoice

## Minneapolis, MN

**Tuesday, September 21, 2010**

Midland Hills Country Club  
2001 Fulham Street  
Roseville, MN 55113

9:00 am - 12:30 pm

Lunch is provided

## Chicago, IL

**Wednesday, October 6, 2010**

Marriott Chicago Midway  
6520 S. Cicero Avenue  
Chicago, IL 60638

9:00 am - 12:30 pm

Lunch is provided

## Denver, CO

**Tuesday, November 30, 2010**

Marriott Denver Tech Center  
4900 S Syracuse Street  
Denver, CO 80237

9:00 am - 12:30 pm

Lunch is provided

## Seminar Registration

To register for any of the seminars simply fax or email this form to: [info@franchisetimes.com](mailto:info@franchisetimes.com) or call Franchise Times at 800-528-3296.

[www.franchisetimes.com/exit-strategy](http://www.franchisetimes.com/exit-strategy)