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Monroe Moxness Berg Announces New Shareholders

Additions Part of Next Generation of Formerly Named Krass Monroe

Minneapolis (April 12, 2010) – Minneapolis law firm Monroe Moxness Berg, renamed from Krass Monroe, today announced the addition of Richard (Rick) Gibson and Jodi Johnson as shareholders.

Gibson, who had been with the firm from 1993 to 2007, and was most recently at Leonard Street and Deinard, is returning to Monroe Moxness Berg, where he will practice in the areas of business transactions and tax.

Also a Certified Public Accountant, Gibson started his career at PricewaterhouseCoopers, and is a frequent Continuing Legal Education speaker and author of numerous contributed articles. He has been recognized as a Super Lawyer® by *Minnesota Law & Politics*, and as one of the Top 100 Legal Eagles for the franchise industry by *Franchise Times*. Gibson is a member of the American, Minnesota and Hennepin County Bar Associations; he earned his bachelor's degree in finance from Arizona State University and his Juris Doctorate from the University of Minnesota. He is admitted to practice law in Minnesota.

"I have rejoined the firm because I believe its model is a better platform for me to serve my clients now and in the future," said Gibson. "I'm excited to be part of the second-generation leadership team – it is a chance to work at an established firm, yet with new energy and vision for the future."

Jodi Johnson also joins Monroe Moxness Berg as a shareholder, from the Minneapolis office of Hinshaw & Culbertson. Johnson practices in the areas of labor and employment, real estate, and general corporate law. On multiple occasions, she has been named a Rising Star by *Minnesota Law & Politics*. Johnson earned her B.A. in finance from St. Cloud State University, Minn., and her Juris Doctorate, magna cum laude, from William Mitchell College of Law. She is a member of Minnesota Women Lawyers and the Minnesota State Bar Association and speaks and writes frequently on labor and employment law topics.

"These additions are part of our strategic plan to remain focused on our current clients' specific needs while aligning ourselves to best serve the needs of prospective clients, who are buying legal services in a new way because of the shift in the business economy," said Mark Moxness, President at Monroe Moxness Berg. "We believe the trend of clients wanting high-level service and great value from size-appropriate teams of select, serious and experienced lawyers will become a permanent way of doing business."

Monroe Moxness Berg is a firm of legal, financial and tax professionals, a mix that Moxness believes is an innovative model for the industry. “It was unique and creative 25 years ago, when we designed it, and it is relevant more than ever today,” he said.

Monroe Moxness Berg has a team of 25 legal professionals, many of whom have been locally and nationally recognized as industry leaders. As “More Than a Law Firm,” Monroe Moxness Berg offers a comprehensive array of services at the local, regional, national and international levels in areas including business law, finance, mergers and acquisitions, intellectual property, franchise and distribution, real estate, employment, tax, estate and financial planning, wealth preservation and commercial litigation. The firm will also continue to maintain and grow its strong national following in multi-unit retail/franchising. To learn more about the firm and its unique menu of services, visit www.MMBLawFirm.com.

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