

Franchise Times®

www.franchisetimes.com

The News and Information Source for Franchising

January 2011

Congratulations, Monroe Moxness Berg, on serving franchising in such an important area in Franchise Times' 2011 "20 to Watch."

Our listing has become the bellwether of the individuals and issues shaping franchising in the coming year.

Best wishes for you and your company's endeavors in 2011!

Regards,



Mary Jo Larson
Publisher



Exit Strategies

We predict a significant number of baby boomers will want to retire this year. (And, yes, we have the back of one hand up to our forehead, eyes closed, as we conjure up this original observation.)

That means many businesses to buy, but not as many buyers to buy. Franchise Times' Exit Strategy with Waterfront Financial Group and Monroe Moxness Berg kicked off in 2010, but we're confident franchisees and franchisors will seek advice on how to write the next chapter in their business life. You realize baby boomers are aging, right?

